



FOR IMMEDIATE RELEASE

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**GO SERV ANNOUNCES NEW AMERICORPS AND
SENIORCORPS RECRUITMENT CAMPAIGN**

“Americans Give Back” PSAs Encourage Everyone in California to Serve

SACRAMENTO—Chuck J. Supple, Executive Director for the Governor’s Office on Service and Volunteerism (GO SERV) announced the launch of a new AmeriCorps and Senior Corps recruitment campaign.

“Now more than ever before, people are looking for ways to give back to their community. This campaign is designed to help Californians find ways to serve,” said Mr. Supple.

The campaign includes PSAs in both English and Spanish that were distributed to more than 7,000 stations nationwide in an effort to connect caring individuals across the country with programs that need their help.

More than 2 million Americans serve their fellow citizens each year through national service programs like Senior Corps and AmeriCorps. The PSAs feature real Senior Corps volunteers and AmeriCorps members who are already answering the call to service and are now challenging others to serve their neighbors, community, and nation. Senior Corps and AmeriCorps are part of the USA Freedom Corps, the President’s new service initiative.

GO SERV, California’s national service commission, administers the AmeriCorps program in California. This year, GO SERV will provide nearly \$31 million in federal funding to support roughly 6,500 service opportunities.

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